

**NEW ZEALAND SNOW INDUSTRIES FEDERATION
WHOLESALE MEETING HELD ON MONDAY 11 OCTOBER 2010
AT THE NATIONAL TRANSPORT AND TOY MUSEUM WANAKA**

PRESENT:

Allsports Distribution, Bobo, Bolle, Brandex, Colorado, Gravity Sports, Jones Bros, Kaimai Sports, Mountain Adventure, Momentum Sports, Pyramid, Snowworld Sports, Sportive, Southern Approach, Summit Collective, Taranaki Rubber

APOLOGIES: John McMath Beattie Matheson

1. 2011 AGM:

The Executive is recommending that subscriptions and marketing levies remain the same as last year. This recommendation will be put to the AGM at The Taupo Yacht Club on Wednesday morning.

No elections for the executive will be held this year as current members are entering year two of their two year term. A business card draw will be held at the AGM. Prizes include a day's heli skiing with Harris Mountain Heliskiing next season and Plateau beer vouchers.

2. NEW MEMBERS:

Rojo and Kruizey Kidz have joined the NZSIF as wholesale members.

3. MARKETING FUND:

A marketing proposal has been prepared for the Executive. A steering group has been formed to work on the ideas coming forward. It is hoped to have a programme up and running by the 2012 season.

4. ISPO:

M Davidson advised that new ISPO cards were issued last January to 23 members. These cards are to be used for ISPO until further notice and are valid each year. They are not reissued so please do not lose them.

If members require a card for ISPO 2012 contact Miles Davidson.

5. IMPORT STATISTICS:

M Davidson reported that the statistics provided by Statistics NZ have been circulated to hardware importers. They are available to all members on request.

Internal industry import stats are being collected. It was agreed that internal industry stats include totals only for: alpine skis adult, junior and rental, alpine ski boots adult, junior and rental, and alpine ski bindings adult, junior and rental.

The original form is too complicated and not all importers are able to complete it so totals only are now required. As soon as this data is available it will be circulated.

6. HONOURS BOARD:

This is located at the main hall entrance. New names have been added and the Executive will add another 5 names of executive members elected when the NZSIF was formed in 1978.

7. TRADE FAIR:

The entry to the venue this year is through the Club Room at the south end. Day and night time security is organised through Senjo and will be placed at the Club Room entry to the main hall. They will also sweep the venue to ensure passes are being worn at all times.

Exhibitors are pleased with the floor plan and wide stands. M Schnelle was thanked for his work designing the floor plan. Members are reminded that wide stands may not be possible in Wanaka next year if the new building is not complete. All exhibitors may have to have reductions to their stands if this is the case.

We have just over 200 attending the White Trash Party at Huka Falls Resort. A bus is chartered for transport from Taupo (Great Lake Centre) to Huka Falls Resort at 7.30pm and will start return trips at 11.30pm.

Business card draws will be made for retailers visiting the function room where there are 8 exhibitors on days one and two. We hoped to have the coffee cart in the function room but this is not possible due to council regulations and use of mobile coffee carts. The coffee cart will be at the club room entrance.

Exhibitors are asked not to use the side doors in the venue as these can be left open which is a security risk. The only entry and exit is through the club room.

The break down policy will be circulated on the Thursday morning.

The on snow day is scheduled for Whakapapa on Friday 7 October.

It is proposed to return to Wanaka next year at the normal time – week schools go back for term 4. Monday 15 – Thursday 18 October 2011.

It is recommended that if the new building is not complete with bathrooms porta loos are hired for the duration of the trade fair.

The business card draw was won by Scottie Mazey Snowworld

The meeting concluded at 7.10pm.