

MINUTES
NZ SNOW INDUSTRIES FEDERATION INC EXECUTIVE MEETING TO BE HELD AT
QUEENSTOWN EVENTS CENTRE
ON TUESDAY 15 OCTOBER 2019 AT 3.00PM

1. PRESENT:

Sean Drinkwater President
Jay Smith
Simon Knight
Charlie Cochrane
Jen Langton
Miles Davidson Secretariat

2. APOLOGIES:

John Knight

M Davidson advised that John Knight has resigned from the Executive for personal reasons. The Executive has the power to co-opt a replacement until the next AGM in October 2020. It was agreed that an approach be made to Emma Pettengell from the Snowcentre, inviting her to consider joining the Executive.

3. MINUTES OF LAST MEETING 20/06/2019:

Moved: C Cochrane

Seconded: J Smith That the Minutes of the meeting held at Coronet Peak Queenstown on Thursday 20 June 2019, as previously circulated be approved as a true and correct record.

CARRIED

4. MATTERS ARISING:

a) Pro Deals – The recommended pro deals were circulated to the Executive earlier. S Drinkwater explained that the system is simplified and there is now consistency. Proof of employment is required for the instructor/patroller and it must be current.

It is noted that these are guidelines and are not mandatory for members to follow however it is a good system to have in place when dealing with professionals in the industry.

The pro deals can be circulated at the next opportunity to come into use in 2020.

b) Product Testing Programme 2019 – This year's programme will be reviewed by both the wholesalers and retailers. It is understood that RAL is keen to support the NZSIF for its demo programme in the North Island again in 2020.

5. WEBSITE:

a) Snow.nz – Lawrence Smith was introduced to members and thanked for making himself available to speak to the Exec. He provided background about his involvement in website development, the combining of snowhq and snow.co websites earlier in 2019 and provided a printout of season highlights for the new site.

He stated that people mainly use the site for snow reports, but as new content is developed for the site there will be more reasons to use it.

There are opportunities for developing online registrations for events including product testing and demo days, NZSIA involvement with instructors, creating content for the 'give it a go' pages and promoting NZSIF retail members.

M Davidson will provide a list of retailers to Lawrence to work out a way of identifying them on the site.

6. AGM MATTERS:

M Davidson advised that the accounts and annual report have been circulated to members via the website.

In regard to the accounts M Davidson advised that for the period to 31 March 2019 there was a deficit of \$29,000. It was noted that this was due to the marketing spend in 2018 and unused surpluses from the previous 2 years covered this deficit.

7. TRADE FAIR 2019:

a) Programme – The programme has been included in all documents relating the trade fair, the APP, website and catalogue.

The show is smaller this year with 5 less exhibitors due mainly to the clash with the SIA show in Canberra. M Davidson advised that we will break even or have a slight surplus.

It is acknowledged that this is now predominantly a hardware show. Soft goods are sold earlier in December and January. The trade fair needs to be freshened up and will be discussed at the sector meetings. It is suggested that a survey be sent out to members after the trade fair asking for people's opinions.

b) Party – Winnie Bagoes 7.30pm. Theme - Shit Shirts, Short Skirts and Bad Sweaters.

c) On Snow Day Cardrona – It is still open for this weekend and so far around 60 people have registered to ski/ride on Saturday.

8. AWARDS:

Nomination forms will be handed out as members arrive and forms need to be returned by 12 noon Thursday. Exec members will help announce the winners.

9. GENERAL: Nil

10. NEXT MEETING:

It was agreed that we try to schedule a face to face meeting before the end of the year in Queenstown.

The meeting concluded at 5.15pm.

Signed as a true and correct record:

President: _____

Date: _____